

A personal letter from Glenn F. Straub to those who love
Miss America Pageants

In late December 2022 I purchased all the assets of the former Miss America Organization, the then owner and operator of the Miss America Pageant. I purchased the Miss America Pageant as well as the Miss America Outstanding Teen Competition including all of their assets and intellectual property through Miss America Competitions LLC, and Miss America IP LLC of which I am 100% owner/member, the sole Director and a manager.

My goal in acquiring the Miss America Pageant is insure the long term viability of the organization, to enhance its global reach and to increase opportunities for everyone who participates. As always, we will continue to honor the mission of advancing women through education. I view my ownership as a promise to the women of this country and as a legacy to my two beautiful daughters and to my granddaughters.

Recently you may have seen correspondence from the former CEO of Miss America, Robin Fleming, who I hired to run the Miss America Pageant and who now claims to own the Pageant. While this is not the formal lawsuit it is a brief informal statement to answer some of your questions.

Robin Fleming was terminated from her role as CEO, President and Manager of Miss America Competitions, LLC and Miss America IP, LLC after we received damaging

information and conducted an extensive audit of her conduct while working with the organization. I had hoped to handle the termination in a private manner to protect the integrity of our organization but she has chosen to publicize this action in an attempt to drag out her relationship with the organization and to promote side businesses' that she created which were used to enrich her personal persona and to benefit her financially.

As we assessed current performance, concerns arose regarding how Ms. Fleming was conducting business.

Internal audits unearthed multiple abnormalities which led to her suspension on March 16, 2024. An extensive audit revealed misuse of funds, unauthorized payments to herself which were disguised as payments to staff, and multiple further breaches of fiduciary duties. On April 15, 2024 Robin Fleming was terminated as from her position.

The court filings we have brought against Ms. Fleming contain allegations based on the audit findings. If you would like a copy of the 15 page complaint plus over 40 pages of exhibits we will send you a copy if you contact us at the email below.

Additionally, the investigation revealed that Robin Fleming halted organizational review of vital computer records by changing all computer access passwords as we attempted to conduct the audit and still, to this day, she refuses to provide access to banks and credit cards.

Further, she instructed a Miss America state director to no longer do business with our largest tenured qualified vendor in an attempt to divert attention away from the audit, she formed a company with virtually the same name through the Florida Secretary of State ending the relationship with the Miss America Foundation which handled scholarships and donation responsibilities and hid the formation of the separate entity from us for her and her immediate family's personal gain leaving the Miss America organization in a very vulnerable position.

Now, faced with the audit results and a \$20 million dollar lawsuit, Robin Fleming is making the fictitious claim that she "owns" the Miss America companies. As purported proof she displays the Asset Purchase Agreement which is one of the Exhibits to our Complaint .Contrary to what Robin Fleming may think, the Asset Purchase Agreement specifically and clearly lists the "Buyer" as Miss America Competition, LLC and Miss America IP, LLC *not* Robin Fleming. She signed the Asset Purchase Agreement as "Manager", a position I hired her for. The cover page clearly states, "Authorized REPRESENTATIVES should sign the signature page". All legal paperwork as well as wire transfers and cancelled checks clearly and obviously indicate that I am the sole owner of Miss America. Ms. Fleming cannot produce evidence of any payments, wire transfers or cancelled checks to purchase Miss America because none exist.

Robin Fleming has continued the ruse of ownership in order to unilaterally control and block access to bank accounts, credit cards, official Miss America social media outlets, and to hide a substantial amount of assets included in the purchase agreement and paid for in full by my company.

When we learned of these serious issues I was both shocked and disappointed. Court documents were filed on 4/25/24 and we look for a speedy resolution over the next few weeks.

We owe our fans, our directors across the country, some 2200 dedicated volunteers nationwide and the incredible women who participate in the many activities and pageants better oversight. Our new structure provides exactly that.

Our new Miss America President, who we will announce soon, has an extensive background in the pageant industry and a successful corporate career in the fashion and cosmetics industries.

Miss America Competitions, LLC, Miss America IP, LLC and Miss America Outstanding Teen Inc. are now part of an unquestionably successful, 8 corporation with over 100 properties, family owned entity which has been debt free for 62 years and which continues to expand to this day. My family and my two daughters are proud to continue to empower women through the good works of the Miss

America pageants which provide 550 scholarships to women each year.

I appreciate your concerns and support and assure you that once these issues are resolved we will promptly take Miss America into the next century with fresh leadership that will be accountable for its actions, transparency so you can see how we work for everyone's' success, to insure financial stability and future success for all our directors, and a new vigor to insure this American institution will reach new heights and gain new fans as we celebrate 104 years as America's most beloved women's organization.